

**AED Access for All  
Meeting Minutes**

Tuesday, June 30, 2009 – 5:00 PM – 6:30 PM Iowa Heart Hospital

**Attendees:**

Phone	Allison Roberge	Present	Kelly Kuennen
Phone	Barry Groos		Laura Williams-Kelly
	Brian Helland		Mari Ann Wearda
Present	Butch Gibbs		Mary Middleton
Present	Carol Woolheater	Phone	Mary Tappe
Present	Cassie Woolheater	Present	Randy Yontz
Present	Denice Douglas		Sam Patterson
	Derwood Foster		Steve Balin, MD
	Erika Tappe		Sue Austin
	Gary Isle		Susan Johnson-Brown
Present	John Laktash		Susie Gibbs
Phone	Julie Shannon	Present	Terry Moehnke
	Kanella Bakas		Walker Williams
	Kathy Jensen		

**1. Introductions**

There were no new introductions.

**2. Local News, Updates**

- Kayla Donahe arrested at a soccer game in West Des Moines on May 19 and was saved. Kayla is a 16 year old according to the Des Moines Register <http://www.desmoinesregister.com/apps/pbcs.dll/article?AID=/20090615/SPORTS05/906150318>
- Susie Gibbs is listed as a TOP 10 Finalist for AHA Instructor Hall of Fame! One other Iowa Instructor making the TOP 10, Wanda Goranson from Des Moines! Congratulations to both Susie and Wanda!!

**3. Officer Reports**

Treasurer Report – no report

**Marketing / PR**

- Kelly is working on fliers for the upcoming fund raisers. She has information on the Scrapbooking events. She's needs info on the Texas Hold 'em and Jolt Car Show.

**ACTION ITEM:** Terry send Jolt flyer to Kelly, Terry to get Texas Hold 'em info to Kelly.

- Kelly is working with Erik Munn on the marketing plan for the Ames School initiative.

### **Membership**

- John is working a lot more at his new job and hasn't had much time to work on membership. He will reach out to Janine Lamb and Jacob Handsaker who contacted us via info@aedaccessforall.org. He will also reach out to Kayla.

**ACTION ITEM:** John to contact 3 people above. Mary to send John survivor contact information so he can call them about the summit.

### **Web site update**

- Added Ames School Heart Safe donation link to website
- Close to having Texas Hold 'em sign-up ready
- Will add sign-ups for Scrapbooking events and Jolt Benefit Car show

**ACTION ITEM:** Get sign-ups for Texas Hold 'em; Scrapbooking Event and Jolt Benefit Car show. Put up the thermometer for the Ames School Heart Safe donation effort

### **Communication**

- The news letter is in progress – it will be sent out this weekend for final edits and printing.

**ACTION ITEM:** Finish first draft of newsletter and send out to Terry and Mary for proofing.

### **SCAA**

- Only response to Mary's request for attendees to SCAA Annual Meeting in October was from Susie. Mary Tappe and Susie Gibbs will represent the group at the Annual meeting.
- Mary reported that she had a great talk with Chris Chiames around the agenda for the upcoming Annual meeting. She was appreciative of the opportunity to participate.

## **4. Business**

### **Survivors Summit**

- Mary contacted Kathy Goetz of Iowa Heart. Iowa Heart will welcome us using their facility in West Des Moines. We can use the auditorium and the galley in the hallway outside of the auditorium. It has a sink and refrigerator, but if we need the kitchen we will need to contract the food with Pam of Judge Roy Bean's. Mary will contact Pam and determine budget.

### **CDS Global Health Fair**

- We received a huge thanks from Linda Fieden. She felt the Fair was a tremendous success. She estimated about 285 people were in attendance.

### **Grants**

- Laura reported that we did not receive any of the grants that we applied for with the AHA. We have not been able to secure any grants for the past year or so. Mary is concerned that we will not have the funds to continue our efforts.

### **Ames Farmer's Markets**

- Main purpose of these events are to raise the awareness of the need of AEDs in the Ames Schools. We will collect donations at to go to the Ames Community Schools Heartsafe Program.
  - Thursday July 9<sup>th</sup>, 2 pm - 7 pm Main Street Depot, Downtown Ames
  - Saturday July 11<sup>th</sup>, 8 am - 1 pm Main Street Depot, Downtown Ames

**ACTION ITEM:** Thursday – John, Allison, Barry and Terry to run the table; Saturday – Mary, Allison (tentative) and Terry to run table. NEED additional HELP! Contact Kelly if you can help!!! Mary will contact Ethan and Dustin to be there as our “student” contingent!

### **ECC Annual Meeting**

- 07/17/2009 8:00 am Gateway Hotel & Conference Center, Ames, IA – we have a table.

**ACTION ITEM:** Susie & Butch before, after and at breaks; Mary, Terry, Carol to man table. Terry to print out 100 brochures to bring

### **Wayne County Fair**

- Butch & Susie will be running a CPR Anytime event at the Wayne County Fair on July 25<sup>th</sup>. They do not believe they need help

### **Poker Tournament**

- Terry has paperwork for the license. Terry and Kelly will get together on marketing campaign

**ACTION ITEM:** Terry to get license filled out and sent in. Kelly to formulate a marketing plan, we should look at getting radio spots.

### **Car Show**

- Mary reported that we need to save gallon milk jugs so that we can have a jug at every car to be used as the voting canisters!
- We have no sign-ups yet

**Action Item:** Everyone save gallon jugs!!!

### **State Fair Booth**

- Terry agreed to be the owner of this event. Kelly will help by getting the slots filled out. We need giveaways, time slots covered, equipment to demo AEDs. We are not restricted to any brand. Kelly Donato of Medtronic has offered collateral if needed.

**Action Item:** Terry and Kelly to get together to discuss sign-ups.

### **Iowa State Task Force**

- Mary reported that the task force had completed the effort to come up with an action plan for the State of Iowa. IAAFA is listed as one of the accountable organizations for 2 objectives – 1) to expand the availability of CPR education

to include middle schools by 2014. This will be done by educating policymakers on the importance of CPR education in middle schools and by expanding the Healthy Kids act to include CPR education as part of health curriculum in middle and high schools and 2) By 2014, increase awareness of public access to defibrillation to reduce emergency response time and prevent cardiac arrest with the goal time lapse from cardiac event to treatment meeting nationally recognized guidelines. This will be done by educating policymakers on the need for AEDs in public locations and the funding needs for AEDs; equipping 90% of malls and convention centers in Iowa with AEDs; and establish mechanism to identify AED locations in response to emergency 911 calls

**Iowa Cubs**

- Butch will contact the Cubs President/General Manager - Sam Bernabe to set up a CPR Anytime event for next season.

**5. Upcoming Events**

Ames Farmer’s Market	July 9
Ames Farmer’s Market	July 11
Iowa ECC Annual Meeting – Ames	July 17
How to Save a Life – Wayne County Fair	July 25
1 <sup>st</sup> Annual Jolt Benefit Car Show	August 8
State Fair Booth	August 15-17
CPR at the Fair	August 20
CPR at the Fair	August 21
2 <sup>nd</sup> Annual Poker Tournament	August 29
Scrapbooking Event	September 19
2009 SCAA Annual Meeting – Chicago	October 9 -11
2 <sup>nd</sup> Annual SCA Survivor’s Summit	October 31
Scrapbooking Event	November 14

Have you signed up for You’re the Cure Yet? Please go to <http://www.capitolconnect.com/yourethecure/index.aspx> to join up!

Have you joined SCAA yet? Please go to <http://www.suddencardiacarrest.org/> to join up! We are the Iowa affiliate and we would like all of our supporters to join the SCAA!

Want information on the American Red Cross? Please go to <http://www.desmoines-redcross.org/>

**Next Meetings**

Meetings to be held at:  
 The Iowa Heart Hospital – Medical Plaza Atrium  
 411 Laurel Street  
 Des Moines, IA

The Atrium Conference Room, Level A, right by the glass entrance  
 July 28<sup>th</sup>, 2009  
 Aug 25<sup>th</sup>, 2009  
 September 29<sup>th</sup>, 2009  
 October 27<sup>th</sup>, 2009

November 24<sup>th</sup>, 2009

**Re-birthdays:**

January 8<sup>th</sup> – Bonnie Rincken

January 17<sup>th</sup> – Greg Austin

January 22<sup>nd</sup> – Tom Allender

January 25<sup>th</sup> – Richard Borchert

February 16<sup>th</sup> – Eric Munn

March 19<sup>th</sup> – Gwen “Victoria” Green

March 27<sup>th</sup> – Derwood Foster

April 1<sup>st</sup> – Kathy Jensen

April 2<sup>nd</sup> – Butch Gibbs

May 17<sup>th</sup> – Mary Tappe

June 15<sup>th</sup> – Dustin Medearis - **HAPPY BIRTHDAY DUSTIN!!!!**

June 17<sup>th</sup> – George Case - - **HAPPY BIRTHDAY GEORGE!!!!**

July 2<sup>nd</sup> – Cynthia Qloud - **HAPPY BIRTHDAY CYNTHIA!!!!**

July 26<sup>th</sup> – Mari Ann Wearda - **HAPPY BIRTHDAY MARY!!!!**

August 21<sup>st</sup> – Carol Woolheater

October 8<sup>th</sup> – John Laktash

November 19<sup>th</sup> – Kirk Nielsen

November 25<sup>th</sup> – Special Young Lady

December 5<sup>th</sup> – Ethan Middleton

Contact Mary Tappe [mtappe@aedaccessforall.org](mailto:mtappe@aedaccessforall.org) 1-515-314-8453 for more information