

**AED Access for All  
Meeting Minutes**

Tuesday February 24, 2009 5 PM – 6:30 PM Mercy Atrium

**Call-in Number** Toll Free: 1-888-363-4734

The participant code is: 9432171

Just call the number and asked to be connected. They will ask for the CODE.

The conference name is AED.

**Attendees:**

	Sue Austin		Bruce McMullin
	Steve Balin, MD		Hannah McMullin
Present	Kanella Bakas		Hayden McMullin
	Anne Dennis		Mary Middleton
Present	Denice Douglas	Present	Terry Moehnke
	Derwood Foster		Sam Patterson
Present	Butch Gibbs	Present	Julie Shannon
	Susie Gibbs		Erika Tappe
	Barry Groos		Mary Tappe
	Brian Helland		Mari Ann Wearda
	Gary Isle		Tom Whitcomb
	Kathy Jensen	Present	Laura Williams-Kelly
	Susan Johnson-Brown	Present	Walker Williams
Present	John Laktash	Present	Carol Woolheater
	Amy McMullin		Randy Yontz
	Kelly	Present	Cassie Woolheater

*Minutes approved.*

Butch is going to look into having us work at more events like the Iowa Energy game. He will send out an email letting people know needs volunteers. Events discussed were the Iowa Cubs Game, Bucs game and an Iowa Chops game.

(FYI here - I have drafted an email template folks can use to send out a call for volunteers, I've copied it below. I'm not sure how we get it out beyond our board but I know Mary has the mailing list so maybe there is a way to distribute that. Or if people send what they need volunteers for to me I can send it out to the larger group.)

**Subject Line:** REPLY NEEDED - AED Access for All Volunteer Opportunity

We need your help! We need volunteers to help us at the following event:

**Event Date:**

**Event Time:**

**Event Location:**

**Description:** (what we are doing? Hosting a booth, helping with CPR demonstration, etc...)

Anything specific needed of volunteers (certified in CPR, ability to drive others, etc...)

Please reply back to this email by DATE to let us know if you are able to help us out.

**1. Introductions** Mary Tappe

## **2. Local News, Updates**

2.1. Saves

2.2. New members Mary Tappe

## **3. New Business**

3.1. AED Placements Mary met Amy Knudsen from Iowa Children & Family Services at the WHO AED kickoff at Jordan Creek. They received a grant and are working with us to get AED's and have them placed and trained. They decided on Cardiac Science Models. Once they are placed we will need to put out a press release.

3.2. CPR Class will be 3/10 at 9am at Mercy. Trainers will be Laura, Mary, Terry, Kanella, John, Butch and Susie: The Pleasant Hill Coaches certification will be rescheduled.

3.3. Quad Cities Heart Safe Initiative Mary reported that Nicole Carkner with the Quad City health initiative will pull together both hospitals as well as community. Mary will facilitate an April kick-off meeting to work with and modify the Kansas program materials for a Quad City initiative.

3.4. John Laktash has agreed to be the Membership Chair. Thanks John!!!

3.5 Fundraising

Advertising in OLIH Bulletin, radio, etc Poker Tournament

Energy game attendance 1700. approx 20 people came to table including a Drake Sorority. Butch wants to continue at various sporting events. Could tap into nursing students, Sogeti company. Need grant for CPR anytime kits-will apply to AHA. Target Sunday June 7 Cubs game. Butch and John will work on this

## **4. Standing Items**

4.1. Treasurer Report Amy was not here. Mary reported we have approx \$2000 which may be needed to purchase a live AED. We also need to purchase infant manikins and masks.

4.1.1. Erika raised \$151 for her birthday

4.1.2. Donation from Our Saviour Lutheran Church - \$50 for Mary's speaking engagement for their missionary women's group through the AHA Speakers Bureau. Woman collapsed after the talk and we did not have a live AED. John and Mary met with Cardiac Science rep; he has promised to see if he can get us a live AED but there is nothing official yet.

4.2. Marketing / PR Kelly Kuennen has agreed to be our Marketing/PR chair! Welcome Kelly!!! She will be working with Megan in Mercy PR. Kelly has already involved the Sogeti Community Involvement group

4.3. Web Site Update Terry reported increased traffic this month (approx 1100) and several new features of the site.

4.4. Newsletter Laura 2009 Heart on the Hill (Laura); Mary; Cassie; Walker; Butch legislative update, facebook cause.

4.5 Mary, John and Bonnie were interviewed last Fall by Heart Healthy Living magazine. The recently attended a photo-shoot for a featured article for Fall issue of Heart Healthy Living magazine. Reporter Martha William Johnson arranged for the shoot. She said the magazine sells approx 1 million copies with close to 450,000 subscriptions internationally. Our website info will be in the article which will then direct the person to the appropriate state/country. Martha is also on DSM area PTA and will talk to them about AEDs!!

4.6 Grant update: Laura and Mary met and wrote a grant for the 2009 summit AHA community's grant.

4.7 Minnesota and Iowa will have separate summits this year.

## 5. Old Business

5.1. American Heart Association Bethany /Randy thanked Mary for being on the speaker's bureau. Mary has list of all Iowa Heart walks and contacts. Juneteenth week long celebration. AHA wants to share a tent with us in Evelyn Davis Park for the Saturday main event. Shannon Rudolf from Omaha will be contact for Kelly

5.1.1. Heart on the Hill was a huge success with approx 70 people. Kevin Walker felt this was the best Heart on the Hill of any state event he has attended. AED bill for legislature (need to have trained person there) draft was provided by Randy to our group.

5.2. Red Cross Denise – no report

5.3. School Health Brian – no report

5.4 Barry with HeartLink State Dept of Health has new AED grant on its web. John Holbrook is now with Homeland Security EMS annual meeting in Ames and we will have 2 tables there. We are being offered a table at a much reduced rate of \$35. The date is July 17 Friday.

5.4. Sudden Cardiac Arrest Association Mary handed out the newsletter as well as the pamphlet Saving Lives. This is a great booklet and we will use it with our schools!

5.5. Cardiac Arrest Event: Susan Johnson-Brown not here

5.6. AED Link John talked with Eliot Fish who would like to set up a web based presentation.

5.7. Iowa Schools Kanella no report

5.8 What is a sponsorship program as nonprofit organization? We need to define this for our group. All are asked to come to the next meeting with ideas.

**Today is Fran's 17<sup>th</sup> re-birthday! Happy 17<sup>th</sup> rebirthday !!**

## 6. Upcoming Events

Des Moines Heart Ball	February 28 evening
CPR Class	March 7, 2009 – 9:00 am
Butch's 5 <sup>th</sup> re-Birthday Party	April 5
National CPR-AED Week	1st week of June
AHA Heart Walk	June 6, 2009
Iowa State Fair	8/12-23/09
National Sudden Cardiac Awareness Month	October Need to do weekly promo culminating in Summit
SCA Survivors Summit	Oct. 30-31, 2009

## ACTION ITEMS”

**John Laktash** will contact Eric Wittig of the Grant Wood chapter of the Red Cross re: working with them

**Amy** has dates for Poker Tournament; 2 scrapbooking events

Bankers Trust in Ruan Building Tuesday March 10 12-1. Mary will speak and would like other members to attend if possible ?Kanella ?Laura

New projector is here.

**Terry** will check into increasing our bandwidth before the article comes out

**Mary** needs to meet with AJ

Table with EMS conference. Barry will also have a table and provide a live unit

**Mary** will send email that needs attention with subject of Board-needs attention

**Julie** will ask Kelly Donato re: Medtronic booth at state fair

**Laura** will take ownership for events for October; Maybe partner with Susan Johnson Brown for Jordan Creek venue and come up with fund raiser ideas.

Contact Mary Tappe [mtappe@aedaccessforall.org](mailto:mtappe@aedaccessforall.org) 1-515-314-8453 for more information,  
PO Box 1094  
Ankeny, IA 50021-1094

Have you signed up for You're the Cure yet? Please go to  
<http://www.capitolconnect.com/yourethecure/index.aspx> to join up!

Have you joined SCAA yet? Please go to <http://www.suddencardiacarrest.org/> to join up !  
We are the Iowa affiliate and we would like all of our supporters to join the SCAA!

Want information on the American Red Cross? Please go to <http://www.desmoines-redcross.org/>

### **Next Meetings**

Meetings to be held at:

The Iowa Heart Hospital – Medical Plaza Atrium

411 Laurel Street

Des Moines, IA

The Atrium Conference Room, Level A, right by the glass entrance

March 24<sup>th</sup>, 2009

April 28<sup>th</sup>, 2009

May 26<sup>th</sup>, 2009

June 30<sup>th</sup>, 2009

July 28<sup>th</sup>, 2009

Aug 25<sup>th</sup>, 2009

September 29<sup>th</sup>, 2009

October 27<sup>th</sup>, 2009

November 24<sup>th</sup>, 2009