

**AED Access for All
Meeting Minutes**

Tuesday, April 28, 2009 – 5:00 PM – 6:30 PM Iowa Heart Hospital

Call-in Number

Toll Free: 1-888-363-4734

The participant code is: 9432171

Just call the number and asked to be connected. They will ask for the CODE. The conference Name is under

Attendees:

Denice Douglas, John Laktash, Mary Tappe, Terry Moehnke, Butch & Susie Gibbs, Randy Yontz, Carol on phone, Allison Roberge on phone and Barry Groos on the phone

1. Introductions Mary Tappe

2. Local News, Updates

2.1. Saves

Jim Mulligan from Boston Scientific reported to Mary that there was a SCA at the Drake relays. A 70+ year old man running in a race and fell shortly after the start of the race. Medical personnel used an AED and he was revived. There negative feedback from witnesses onsite regarding the response from police and lack of an AED in the Des Moines Police equipment.

We are working with Drake to place AEDs.

Cythinia Cloud, arrest in 1998 or 99 July 2nd, she has been blind since birth, works for the commission for the blind.

2.2. New members

Mark Whitte was saved by his assistant with an AED recently placed at Ernst and Young. He joins us as our 20th Iowa survivor.

Mary will be leaving to work in CO for 6 months. She plans to attend meetings by phone and will be back in person for events when she can.

3. Officer Reports

3.1. Treasurer Report

Beginning Balance \$1186.18

Deposits 1200.33

Expenditures \$560.80

Ending Balance \$1825.71

3.2. Marketing / PR

Kelly has put out press releases but they are not in papers yet. She is working on one for the CPR training for the coaches.

Butch had a response back from WHO TV 13 with interest in doing a story. He will contact Kelly and they will work together.

Membership

John's trip to Washington DC great. He was able to do a lot of networking.

Randy stated that all 5 districts were represented and that was great!

3.3. Web Site Update

Several updates have been made to the website.

The newsletters are available on the site

There is a last updated date on the site

Survivor stories now rotate on the site.

Carol needs to send her story to be posted.

John needs to contact all the survivors in our group to get copies of their stories and pictures for us to post.

A link to national group added

Mary needs all the officers to send a personal bio to her. Pictures with bios will also be added to the site. Laura will look at other sites where links are posted and give formatting changes to Terry.

There is now an Admin page for all officers to send out email to our members.

There are groups set up for mailings currently.

Mary will send out instructions on this.

A future enhancement to the site will allow survivors to submit own stories, and the stories come to one of us and prompt us to contact them.

Terry will look at how the page is setup for printing.

3.4. Communication

Laura

3.4.1. Newsletter

Spring 2009 newsletter was sent out. There is one issue with the template and Laura has that fixed.

Work on the summer 2009 newsletter has started. Stories for 2009 include: Butch's birthday party, CPR classes, the Heart Walk in June

3.4.2. Sudden Cardiac Arrest Association

Laura has submitted our Q1 events to the SCAA and in return we should be getting a banner from them. Laura will confirm this was received by them.

October events

Laura sent an email to the Farmers Market contact to see if we can get a booth at the Des Moines Farmers Market at least one to three weekends in October. She will follow up with them in person at the Farmers Market this Saturday.

Laura sent an email to the Community Relations contact for the Des Moines Schools asking who we contact and how we can get some dates/times setup to demonstrate AED's and CPR in the Des Moines schools.

4. Business

4.1. American Heart Association

Randy will retire on 4/30. We want to thank Randy for all his help and service with our group.

Randy would like to assist with us in as many ways as we will let him. Thank you Randy!

His position with AHA will not be backfilled at this time.

4.2. Red Cross

Denice talked about a luncheon coming up on 6/4. A mass blast email and postcard mailing will be sent out as well. The luncheon will have an AED awareness topic. They are putting the plan together and would like a survivor and hero to speak. She will reach out to us as they formalize plans.

4.3. 2009 Summit

Mary spoke to Jack Grogan he felt a subject that might be interest is how SCAA came to be and the things they overcame.

We need a venue!

White Oaks vineyards, out of Elkhart, they have a deal with the Marriot in Ankeny. Two rooms, one holds 75 people, the other room holds 1200 people. Mary is still looking into this.

We need to make sure we have funding for the national submit.

CPR Classes

4.3.1. May 4th class – 3 instructors, John, Laura and Carol (9 more coaches)

4.3.2. June class – CPR/1st Aid OLIH Youth Group – Mary still in talks, will work out details.

4.4. Quad Cities Heart Safe Initiative

They have put in for a grant and will start with placing AED's in the Catholic schools. The public schools already have AED's.

4.5. Ames Heart Safe Initiative

Eric is looking at raising the money and funding the purchase They will come from Barry.

4.6. Heartwalks

John

4.6.1. Iowa City – John, Terry, Carol and Cassie attended. They had a booth and did demonstrations.

4.6.2. Quad Cities – 5/16. We would like a good turnout for this since we are working with them on the Heartsafe Initiative. Need volunteers.

4.6.3. Des Moines – 6/4

4.7. Scrapbooking events

Sarah will send a details, could not make tonights meeting.

4.8. Grants

Laura submitted two grants to AHA. One for CPR Anytime Kits and one for the summit.

She will submit a grant to Prairie Meadows for the summit as well.

Laura, Sarah and Murugan are working on finding additional grants.

4.9. ECC meeting 7/17, we will have table, need volunteers

4.10. Cardiac Arrest Event

**Mary received an email from Susan regarding this, sorry I don't have any more details down than this.

Great time. 6th

Susan Johnson-Brown

4.11. AED Link

**I missed this guys name. At the beginning of the meeting ____ gave a demo of the AED link software and how it works with the existing 911 systems. We will add a link directly to the AED link website to our site.

4.12. CDS Global Health Fair – 6/9 11-2, Laura and Allison will attend. Laura will contact the facilitator at CDS to get more information.

Mary has been asked to sit on a board **Need the name** Committee around awareness is where Mary will sit. How will we make the state of Iowa Heart Healthy.

Mary attended an AED giveaway at Catholic Youth camp.

There were first time councilors, Mary showed them the trainer helped answer question for almost an hour. They had a great time. they asked question for almost an hour.

We got an AED donation. We have live SRX and Cardiac Science models for our group!

John Wright is planning a Hot Rod event to help us raise money. It will be in June. Thanks John!

5. Upcoming Events

AHA Heart Walk – Quad Cities	05/16/2009
Mary's 5 th	5/17/2009
National CPR-AED Week	1 st week of June
AHA Heart Walk – Des Moines	06/06/2009
Global Health Fair – CDS Global	06/09/2009 11:00 – 2:00
EMS Annual Meeting – Ames	07/17/2009
Iowa State Fair	8/12-23/2009
National Sudden Cardiac Awareness Month	October
SCA Survivors Summit	Oct. 30-31, 2009

Have you signed up for You're the Cure Yet? Please go to <http://www.capitolconnect.com/yourethecure/index.aspx> to join up!

Have you joined SCAA yet? Please go to <http://www.suddencardiacarrest.org/> to join up! We are the Iowa affiliate and we would like all of our supporters to join the SCAA!

Want information on the American Red Cross? Please go to <http://www.desmoines-redcross.org/>

Next Meetings

Meetings to be held at:

The Iowa Heart Hospital – Medical Plaza Atrium

411 Laurel Street
Des Moines, IA

The Atrium Conference Room, Level A, right by the glass entrance

May 26th, 2009
June 30th, 2009
July 28th, 2009
Aug 25th, 2009
September 29th, 2009
October 27th, 2009
November 24th, 2009

Re-birthdays:

January 8th – Bonnie Rinken
January 17th Greg Austin
January 22nd – Tom Allender
January 25th – Richard Borchert
February 16th – Eric Munn
February 25th – Mark Witte
March 19th – Gwen “Victoria” Green
March 27th – Derwood Foster
April 1st - Kathy Jensen
April 2nd – Butch Gibbs
May 17th - Mary Tappe - **HAPPY BIRTHDAY MARY!!!!**
June 15th – Dustin Medearis
June 17th – George Case
July 2nd – Cynthia Qloud
July 26th – Mari Ann Wearda
August 21st – Carol Woolheater
October 8th – John Laktash
November 19th – Kirk Nielsen
November 25th – Special Young Lady
December 5th – Ethan Middleton

Contact Mary Tappe mtappe@aedaccessforall.org 1-515-314-8453 for more information